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## REAL ESTATE NEWS

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### **FOR IMMEDIATE RELEASE**

### **Diane Williams, A Distinguished Market Leader**

**PALM DESERT (Calif.) – March 3, 2012** – Windermere recognizes Diane Williams and the Diane Williams team at its Palm Desert San Pablo office (44-530 San Pablo Avenue, Suite 101). Diane incorporates her extensive professional marketing background in serving her desert real estate clients, and this valuable experience serves her clients well. With over \$41M in 2011 sales, she ranks among the top 10 of 4000+ real estate professionals in the three most important categories (sales volume, number of properties sold, and average sales price).

A Windermere Premier Executive Director, Diane helps shape the Coachella Valley luxury market with finely-honed sales techniques and a keen market insight.

“Diane not only represents some of the most prestigious clients and properties in the desert,” notes Bob Deville, co-owner, Windermere Southern California. “She willingly serves as mentor, sharing the benefit of her own success and, in doing so, raising the bar for us all.”

A resident of the Coachella Valley since 1986, Diane understands the subtleties of the diverse and complicated desert market. Serving a broad range of discerning clients, she guides buyers and sellers smoothly through each transaction with the integrity and professionalism her clients have relied upon for nearly a decade. “We provide each of our clients with the finest service, start to finish,” says Diane. “Buyers and sellers clearly understand and appreciate the value we bring to the table.”

Diane's ongoing success is built upon an impressive blend of experience, market savvy, and community involvement. She currently serves on the Local Candidate Recommendation Committee (LCRC), an association of Realtors® appointed to interview candidates running for City Council. She was recently appointed to serve on the City of Palm Desert Marketing Committee. An avid golfer, she has distinguished herself in state and national golf competitions. Her clients benefit from her intricate knowledge of golf courses and their architects through her 20 years of rating golf courses in southern California. Diane Williams may be reached at 760-835-0240. For additional information, visit [DianeWilliamsAndAssociates.com](http://DianeWilliamsAndAssociates.com). To learn more about Windermere Southern California, go to [WindermereSoCal.com](http://WindermereSoCal.com).

